

Sensational Blend of Portability and Performance: Swan Wireless Bluetooth Speaker

There are some gadgets that are silent performers, while there are some which regularly assume the centre of conversations. Fenda Audio, one of the foremost firms in sound technology has launched a new Bluetooth Speaker that's clearly the latter. The Swan Portable Speaker, thanks to its uber-chic looks and high-performance features, cannot escape any conversation.

Coming from brand F&D, which has given the Indian market the finest range of wireless multimedia speakers, Swan is a pocket-sized beauty made for professionals and entertainment lovers. Working on Bluetooth 4.0 and bearing a high-capacity lithium-ion battery, it offers clear sound and seamless connections.

Capable to connect with two Bluetooth devices at once, Swan boasts of the most attractive design in its segment. Egg-shaped and measuring simply 83mm by 80mm, its open type design lets it breathe light and more importantly, helps create a 360 degree sound field.

When at work, Swan is a pleasure to have around, thanks to its hands-free calling capabilities. Moreover, by pairing up with your phone and laptop at the same time and being touch-friendly, it promises to be a busy pro's smart partner during presentations.

While at leisure, Swan eases into convenient mode, bringing music to your drawing room with its wide transmission range. At gaming too, it gives that extra edge by pairing with your phone or tablet. There's more, for busy bees on the go, this Bluetooth gizmo makes a perfect fit for the car too, by reading aloud messages and receiving calls apart from playing music.

Once plugged out of its mini USB recharge slot, the speaker has a battery life of around five hours.

Commenting on Swan's launch, Managing Director of F&D Mr Rajesh Bansal said, "Portable Bluetooth speakers have the potential to become worthy companions of today's touch gadgets. We've put much into the design of Swan. It's sure to give every user a wow factor."

The Swan Portable Bluetooth Speaker is priced at Rs 3990/-.

About F&D:

Established and initiated in 2004, F&D brought to life 'the sense of hearing' with quality sound experience. F&D's product portfolio offers an extensive array of more than 40 products, available at all the major electronic stores(Croma, Vijay Sales etc) and dealer locations (Pan India) across the country.

An in-depth understanding of the market coupled with innovative strategies and products further enhances F&D user experience. With excellent output results and

new-age designs, F&D products cater to a varied consumer base to meet their most exacting demands.

F&D has several awards to their credit that acknowledge their superior customer service and technical abilities. Some of them include DIGIT Award for Best Speakers in 2011, CHIP - Best Performance Award 2011, CHIP - Best Value on Group Test of Portable Speakers Comparison and many more. The latest addition in the award section - F&D adjudged as one of the Top 3 companies to work within Delhi by Microsoft in Completely Boss Challenge.

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